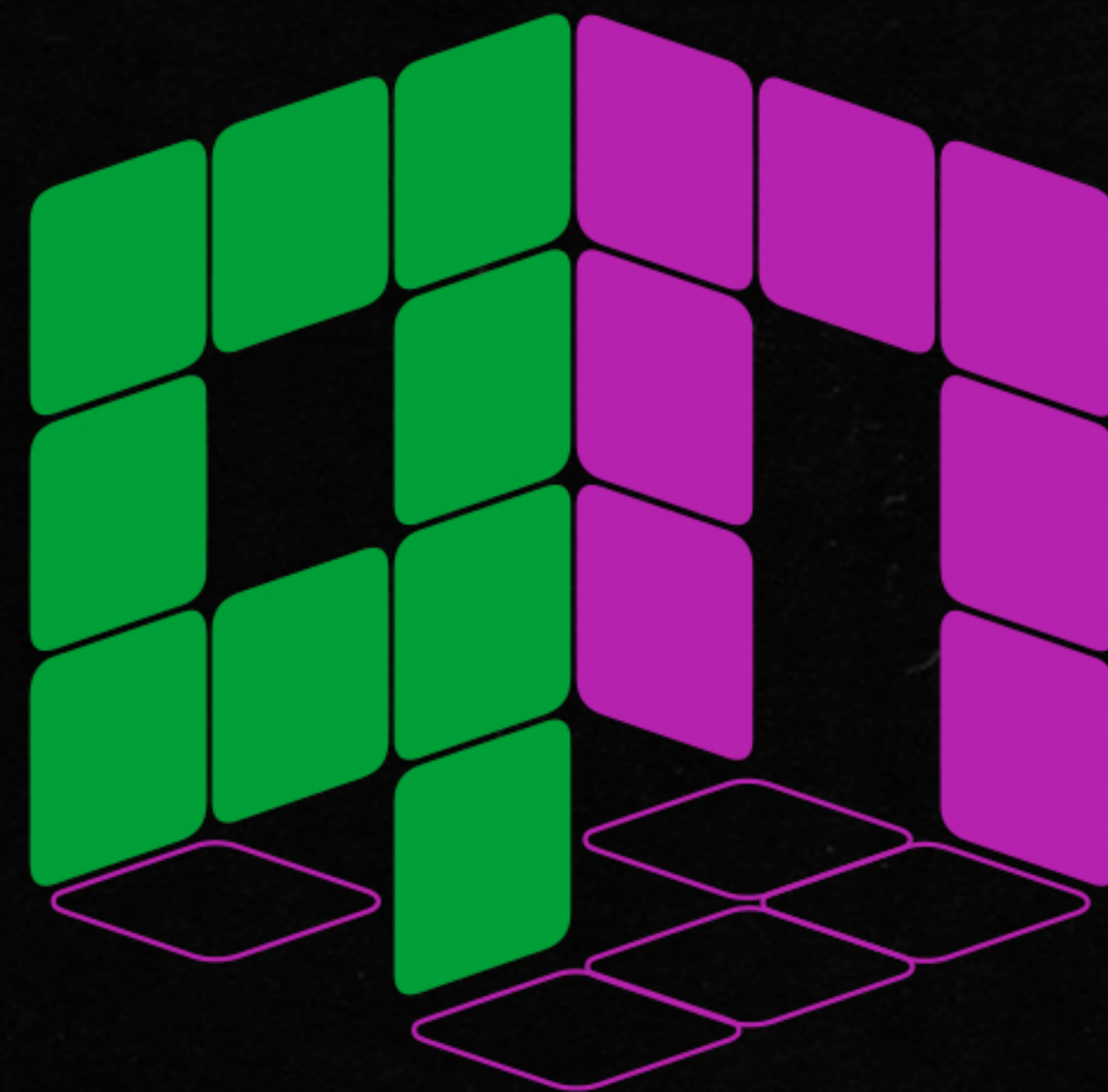


MEDIA KIT 2021

O QUARTO NERD

— **AS NERDS DA CADEIRA** —



ABOUT US

Quarto Nerd is an entertainment website focused on detailing news and writing articles about the geek/nerd world and pop culture. For more than two years online, the project gained visibility amongst its target audience, having highlights on all social medias.

Entertain and inform with daily posts is the main purpose. Quarto Nerd is also known as QN and we are proud of what we've achieved and we're eager to accomplish more.

SOCIAL MEDIA



14.8K FOLLOWERS

Reaches around 200k people per month



3K FOLLOWERS

Reaches around 200k people per month



2.5K FOLOWERS

Reaches around 200k people per month

WEBSITE

TOTAL VISITS: 1,1M

TOTAL UNIQUE VISITORS: 52K

DAILY VIEWS: 5K

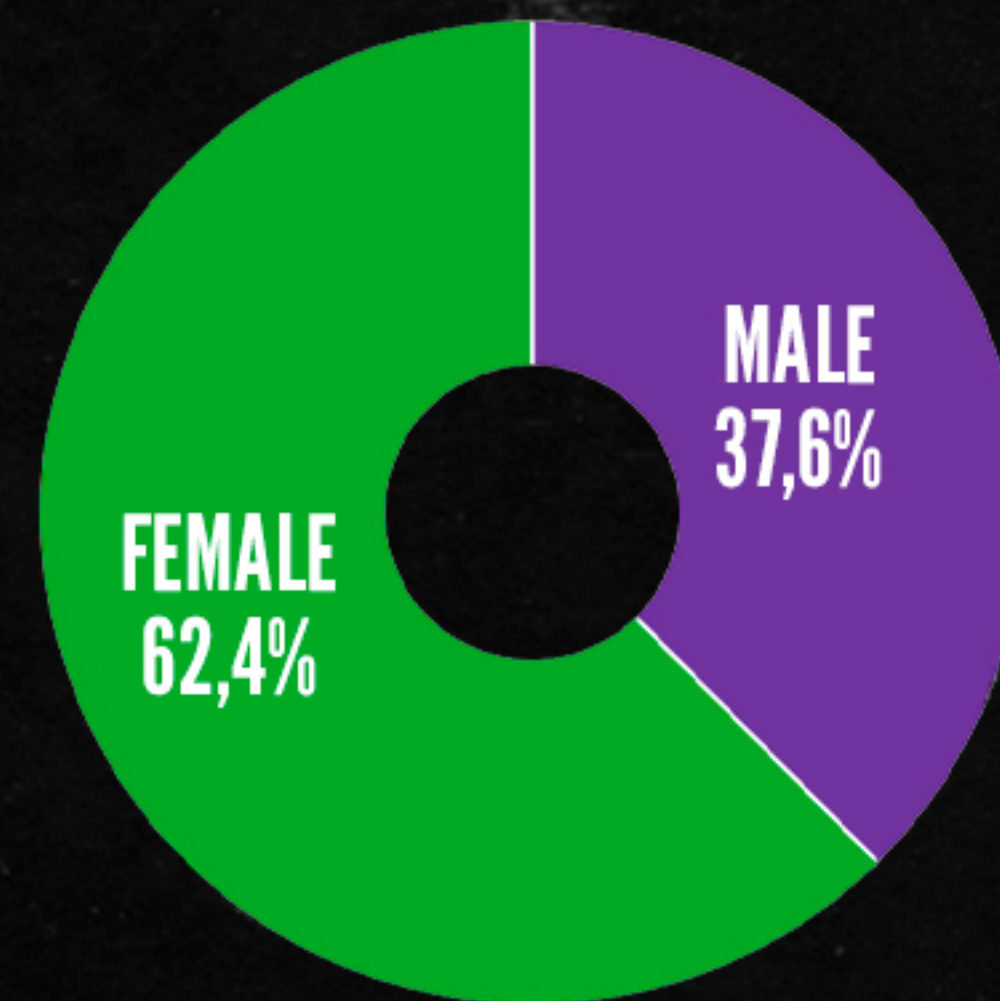
MONTHLY VIEWS: 80K

TOTAL IMPRESSIONS: 1,1M

TOTAL CLICKS: 19K



GENDER



AGE

18-24: 42,66%

25-34: 29,9%

35-44: 12,12%

45-54: 7,36%

55-64: 4,62%

65+: 3,26%

INTERVIEWS

SACHA CARLSON

Julie and the Phantoms

AIMEE GARCIA

Lúcifer

OWEN JOYNER

Julie and the Phantoms

JACKIE R. JACOBSON

Malibu Rescue

RUSHI KOTA

Never Have I Ever



ADMINISTRATIVE



MARTA FRESNEDA
CEO



GABRIELLE YUMI
COO

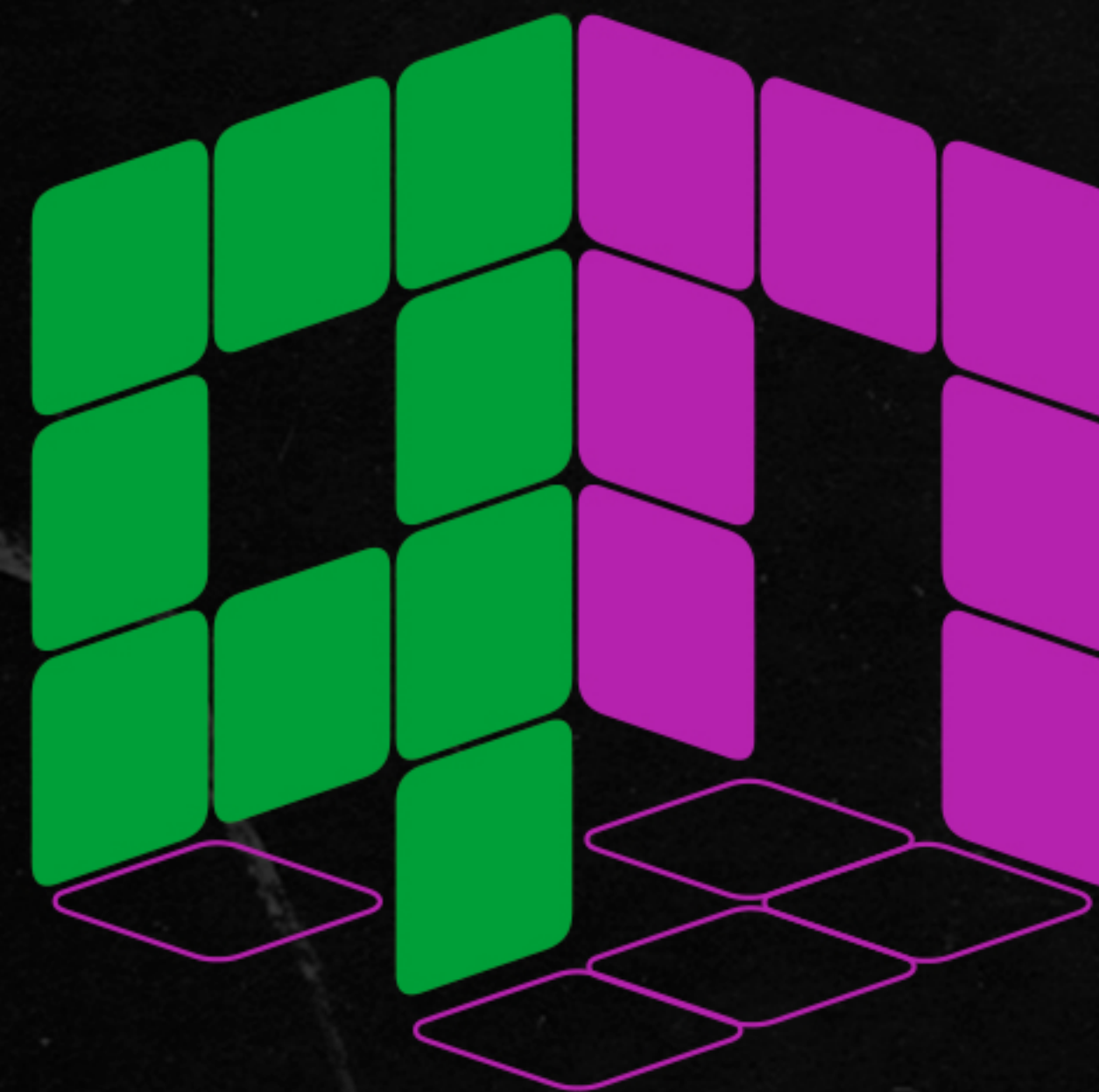
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